



MEMORIAL GOLF TOURNAMENT

2026 SPONSORSHIP PROPOSAL

SUPPORTING STUDENT DECISION-MAKING BEYOND THE CLASSROOM



MONDAY, OCTOBER 26, 2026

9:00 A.M. SHOTGUN START
4-MAN SCRAMBLE



100 CLUB DR., BROUSSARD, LOUISIANA

FROM CLASSROOMS TO FAIRWAYS

NATIONAL REACH. LOUISIANA FOCUS. ACADIANA ROOTS.

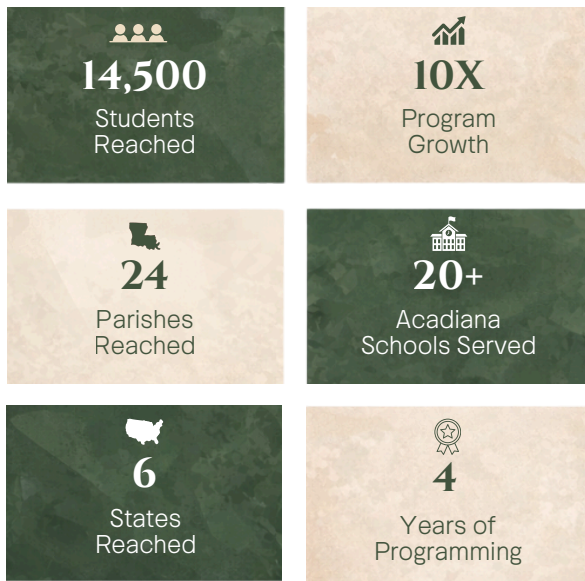


WHAT DO WE DO?

Simmons 3 delivers prevention presentations to students across the United States while maintaining a strong focus on Louisiana schools and communities.

Founded in Acadiana in memory of Lindy, Christopher, and Kamryn, the organization uses the power of real stories to help students make better decisions, build character, and understand the life-changing consequences of impaired driving.

OUR IMPACT SINCE 2022



2025 TOURNAMENT IMPACT

30+ Sponsors | 116 Golfers | 45 In-Kind Donors

With the support of our Title Sponsor, Giles Gives Back, and dozens of local businesses, the Drives for Change tournament brought the Acadiana community together to honor Lindy, Christopher, and Kamryn while supporting programs that encourage responsible decision-making, character development, and awareness around the real-life consequences of impaired driving.

Tournament proceeds help expand school outreach, student education, and prevention efforts throughout Louisiana.

WHY BUSINESSES SUPPORT SIMMONS 3

Simmons 3 partners with businesses and community leaders who believe in investing in the next generation.

Tournament sponsors help expand student programs while gaining visibility among community supporters and event participants.

Proceeds from the Drives for Change tournament directly support student outreach, school programming, and prevention education across Louisiana.



DIGITAL ENGAGEMENT, MEDIA & PARTNERSHIPS

The Simmons 3 mission is amplified through digital storytelling, national media coverage, and partnerships that expand awareness around responsible decision-making and impaired driving prevention.

VIDEO VIEWS

150M+

Views
(Past 90 Days)

SOCIAL AUDIENCE

2.1M+

Followers
(Across All Platforms)

ENGAGEMENT

2M+

Interactions
(Past 90 Days)

NATIONAL MEDIA & PROGRAM RECOGNITION

- Featured by **PEOPLE Magazine, USA TODAY, and Fox News Digital**, highlighting the Simmons 3 story and prevention advocacy.
- Dawn Simmons and Katie DeRouen appeared on **Dr. Phil in 2023**, sharing their story as part of programming focused on the consequences of impaired driving.
- The Simmons 3 story was selected by **MADD to be featured in their National Victim Impact Panel**, educating impaired driving offenders about the real-life consequences of their actions.
- The Simmons 3 story was filmed for inclusion in the next version of **Prime For Life**, a national prevention program delivered to **150,000+ participants** annually.

PARTNERSHIPS & COMMUNITY RECOGNITION

- **Kendra Scott Jewelry** partnered with Simmons 3 to create the Lindy Necklace and Lindy Rae Collection, supporting the organization's prevention and awareness mission through multiple Give Back campaigns.
- Simmons 3 leadership, including founder Katie DeRouen and director Dawn Simmons, has received regional recognition for community advocacy. **Dawn Simmons was named an Acadiana "Remarkable Women" finalist by KLFY** for her impaired-driving prevention work.
- The Simmons 3 story and advocacy efforts have been featured by **Acadiana Lifestyle**, highlighting the organization's community impact and prevention mission.

2026 SPONSORSHIP OPPORTUNITIES

TITLE SPONSOR ————— \$7,500

Limited to 1 | Includes 2 Teams

- Tournament presented as "Drives for Change presented by [Sponsor Name]"
- **Exclusive signage** at Holes 1 and 18
- **Premier logo placement** on sponsor banner and event website
- **Recognition** during opening ceremony and in post-event recap
- Pinned sponsor spotlight post
- Recognition in sponsor appreciation posts

PLATINUM SPONSOR ————— \$5,000

Limited to 3 | Includes 1 Team

- **Exclusive designated hole signage** (Holes 1 & 18 reserved for Title Sponsor)
- **Priority logo placement** on sponsor banner and event website
- **Recognition** during opening ceremony and in post-event recap
- Dedicated sponsor spotlight post
- Recognition in sponsor appreciation posts

GOLD SPONSOR ————— \$2,500

Limited to 6 | Includes 1 Team

- **Featured logo** on Gold Sponsor recognition signage at the clubhouse entrance
- **Logo placement** on sponsor banner and event website
- **Recognition** during opening ceremony and in post-event recap
- Featured in on-course sponsor spotlight content
- Recognition in sponsor appreciation posts

SILVER SPONSOR ————— \$1,000

- Logo placement on sponsor banner and event website
- Group recognition during opening ceremony and in post-event recap
- Group recognition in sponsor appreciation posts
 - *Optional Team Add-On – \$850*

BRONZE SPONSOR ————— \$500

- Logo placement on sponsor banner and event website
- Recognition in post-event recap
- Group recognition in sponsor appreciation posts

ENTRY-LEVEL SPONSORSHIPS

HOLE SPONSOR ————— \$250

- Signage at designated hole
- Recognition in post-event recap

GAME PRIZE SPONSOR ————— \$250

- Signage at designated on-course game
- Recognition in post-event recap

ON-COURSE & PLAYER OPPORTUNITIES

SAFE RIDE HOME SPONSOR

(Exclusive | Limited to 1)

\$3,000 - INCLUDES TEAM

Exclusive Safe Ride pick-up zone sponsorship supporting impaired driving prevention, featuring branded signage and feather flags at the designated location. Includes priority logo placement on the sponsor banner and event website, recognition during opening ceremony and post-event recap, and featured sponsor spotlight recognition.

SIGNATURE ON-COURSE GAMES

\$2,500 - INCLUDES TEAM

(Exclusive | Limited to 1 Per Game)

~~PUTTING GREEN GAME SPONSOR~~

Branded putting game featured near the clubhouse in a high-traffic area, including logo placement on the sponsor banner and event website, plus featured sponsor spotlight recognition.

PICK-A-DUCK GAME SPONSOR

Branded Pick-A-Duck game featured on-course, including logo placement on the sponsor banner and event website, plus featured sponsor spotlight recognition.

PAR POKER SPONSOR

Branded Par Poker game featured at five designated holes, including logo placement on custom poker cards distributed to participating teams, plus logo placement on the sponsor banner and event website, and featured sponsor spotlight recognition.

BEVERAGE CART SPONSOR

(Exclusive | Limited to 1)

\$1,500

Branded signage on a high-traffic beverage cart with logo placement on the sponsor banner and event website, featured in on-course sponsor spotlight content, and included in sponsor appreciation recognition. Optional Team Add-On - \$850.

DRIVING RANGE SPONSOR

(Exclusive | Limited to 1)

\$1,500

Branded signage at the high-traffic driving range with logo placement on the sponsor banner and event website, featured in on-course sponsor spotlight content, and included in sponsor appreciation recognition. Optional Team Add-On - \$850.

LONGEST DRIVE SPONSOR

(Exclusive | Limited to 1)

\$1,500

Branded signage at a designated high-traffic hole with logo placement on the sponsor banner and event website, featured in on-course sponsor spotlight content, and included in sponsor appreciation recognition. Optional Team Add-On - \$850.

CLOSEST TO THE PIN SPONSOR

(Exclusive | Limited to 1)

\$1,500

Branded signage at a designated high-traffic contest hole with logo placement on the sponsor banner and event website, featured in on-course sponsor spotlight content, and included in sponsor appreciation recognition. Optional Team Add-On - \$850.

GOLF CART SPONSOR

(Limited to 3 | Shared)

\$1,000

Branded player golf cart signage with logo placement on the sponsor banner and event website, plus group recognition in sponsor appreciation posts.
Optional Team Add-On - \$850.

TEAM ENTRY

(Foursome)

\$1,000

Four golfer registrations with private course play and cart included, plus food, drinks, and on-course hospitality.

OFFICIAL PLAYER GIFT SPONSORS

(Limited to 3 per category)

\$500

GOLF TOWEL SPONSOR

Logo featured on official golf towel gift tag

PLAYER SHIRT SPONSOR

Logo featured on official player shirt gift tag

GOLF BALL SPONSOR

Logo featured on official golf ball gift packaging



DRIVES FOR CHANGE

A SIMMONS 3 MEMORIAL GOLF TOURNAMENT



Monday, October 26, 2026 | 9:00 Shotgun Start
Le Triomphe Golf & Country Club | Broussard, LA

SPONSORSHIP & TEAM COMMITMENT FORM

SPONSORSHIP LEVELS

- TITLE SPONSOR **\$7,500**
- PLATINUM SPONSOR **\$5,000**
- GOLD SPONSOR **\$2,500**
- SILVER SPONSOR **\$1,000**
 Optional Team Add-On - \$850
- BRONZE SPONSOR **\$500**
- HOLE SPONSOR **\$250**
- GAME PRIZE SPONSOR **\$250**

ON-COURSE SPONSORSHIPS

- SAFE RIDE HOME SPONSOR **\$3,000**
- PUTTING GREEN GAME SPONSOR **\$2,500**
- PICK-A-DUCK GAME SPONSOR **\$2,500**
- PAR POKER SPONSOR **\$2,500**
- BEVERAGE CART SPONSOR **\$1,500**
 Optional Team Add-On - \$850
- DRIVING RANGE SPONSOR **\$1,500**
 Optional Team Add-On - \$850
- LONGEST DRIVE SPONSOR **\$1,500**
 Optional Team Add-On - \$850
- CLOSEST TO THE PIN SPONSOR **\$1,500**
 Optional Team Add-On - \$850
- GOLF CART SPONSOR **\$1,000**
 Optional Team Add-On - \$850

OFFICIAL PLAYER GIFT SPONSORS

- GOLF TOWEL SPONSOR **\$500**
- PLAYER SHIRT SPONSOR **\$500**
- GOLF BALL SPONSOR **\$500**

TEAM ENTRY

- TEAM ENTRY (FOURSOME) **\$1,000**

PLAYER ADD-ONS

- GAME CHANGER PACKAGE **\$150**
Includes 1 mulligan + 1 red blast per player.
Save \$50 when purchased in advance.

TEAM INFORMATION

COMPANY / ORGANIZATION (IF APPLICABLE):

PLAYER 1 _____

EMAIL _____

PHONE _____ SHIRT SIZE _____

PLAYER 2 _____

EMAIL _____

PHONE _____ SHIRT SIZE _____

PLAYER 3 _____

EMAIL _____

PHONE _____ SHIRT SIZE _____

PLAYER 4 _____

EMAIL _____

PHONE _____ SHIRT SIZE _____

Collared shirts and soft spikes required per course policy

Make checks payable to:
Simmons 3

PO Box 1
Jeanerette, LA 70544

Additional Payment Options:

Venmo & PayPal:
@simmons3inc

ONLINE REGISTRATION & PAYMENT



Scan the QR code or
visit: simmons3.com
and click
2026 Golf Tournament

Organizations requiring billing prior to payment
may email contact@simmons3.com with the
selected sponsorship level.

Questions? Contact@simmons3.com or 337-420-4924
Prize Donations & Auction Items: elizabeth@simmons3.com