BEYOND THE CLASSROOM

Bringing *Beyond the Classroom* to Your Students

A Simmons 3 Student Program

How Schools Bring This Program to Students

Our mission has always been to reach as many students as possible with a message that creates lasting impact. As demand for this program has grown, so has the need to deliver it with consistency, quality, and sustainability.

Many schools are able to fund this program through **simple, effective approaches**. In many cases, even small contributions can add up quickly and fully cover the cost.

Schools also often partner with nearby campuses to **share costs** by scheduling multiple presentations during the same trip.

Some common approaches include:

- Dress-up days or themed events with small student contributions
- PTA or parent organization support
- Local business sponsorships
- Community organizations such as Rotary, Kiwanis, or Lions Clubs
- School or enrichment grants

We also provide sponsor recognition through school announcements and social media, including custom graphics featuring both our organization and your school.

Even if your school is unsure about covering the full cost, we still encourage you to submit a request. When possible, we may be able to coordinate multiple schools in the same area to optimize scheduling and reduce overall costs.

Why There Is a Suggested Contribution

While each visit may appear as a single presentation, it represents a much larger investment behind the scenes.

Every Program Includes:

- Travel and transportation
- Program materials and student takeaway items (bracelets, keychains, etc.)
- Communication, coordination, and scheduling time
- Website, email, and outreach tools
- Technology and equipment used for program delivery
- Ongoing program development and improvement

These elements ensure we show up prepared, professional, and deliver a consistent, high-quality experience that creates a lasting impact on students.

Suggested Contribution Guide

Regional

- Typically $800-$1,000
- For schools located **60 to 150 miles from New Iberia, Louisiana**, requiring **one day of travel**

Extended Regional

- Typically $1,200-$1,800
- For schools located **beyond 150 miles but within driving distance**, typically requiring **one overnight stay**

Out-of-State

- Typically $3,500-$4,500
- For programs requiring **airfare or multiple nights of travel**

Out-of-state programs **require full funding due to significantly higher travel and delivery costs.*